

# BlueVenn 2018.3

## Release Sheet

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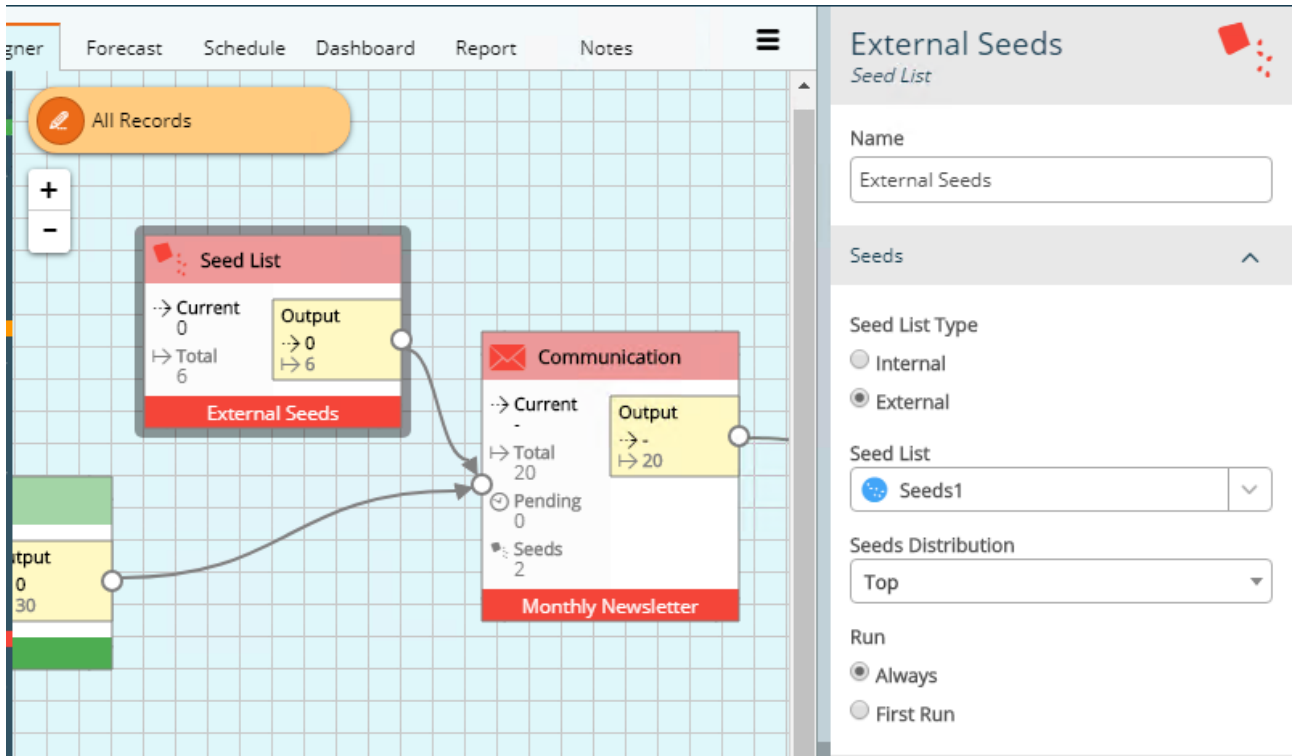
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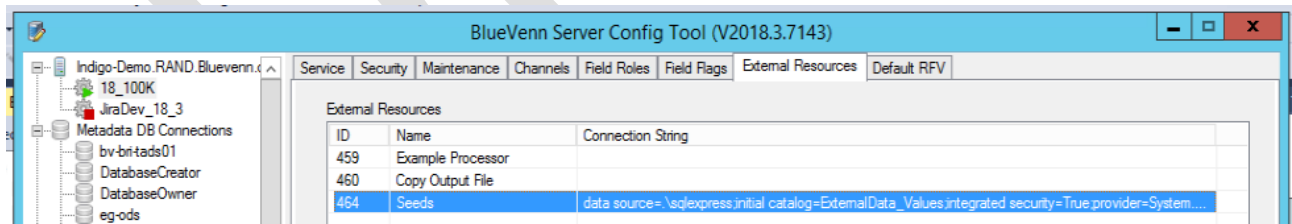
# 1. Release Features

## 1.1. External Seeds

Currently BVMP allows you to identify seed records that exist within your analytical database. In version 2018.3 the system will allow you to use seeds that exist in external data sources. External seeds can be present on multiple communication steps.

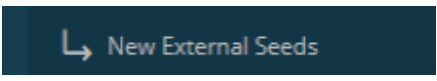


External seeds sets are loaded from external resources configured in the configuration tool.

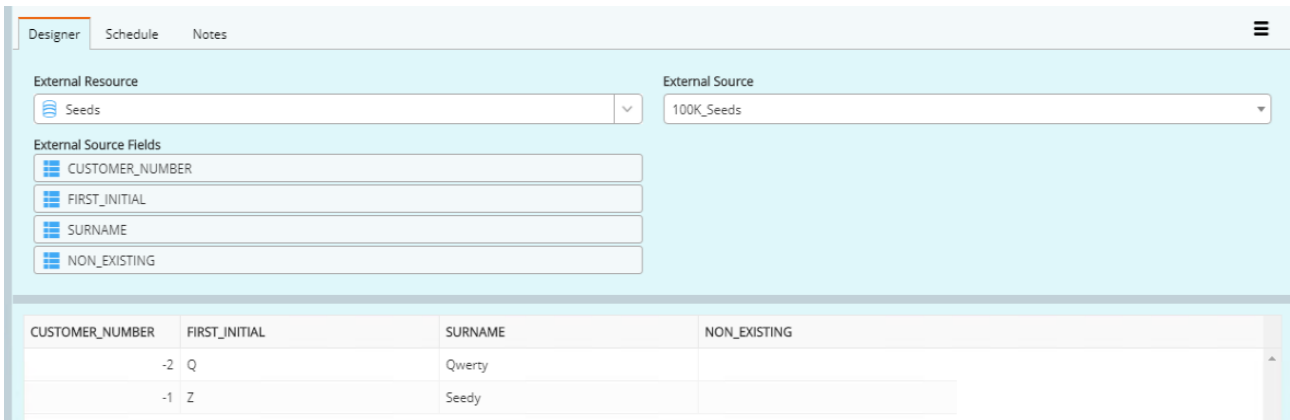


Currently the tables in the external source must be configured so that the fields names match those within your main analytical database.

External seeds are access and configured in from the new items menu under Campaigns.

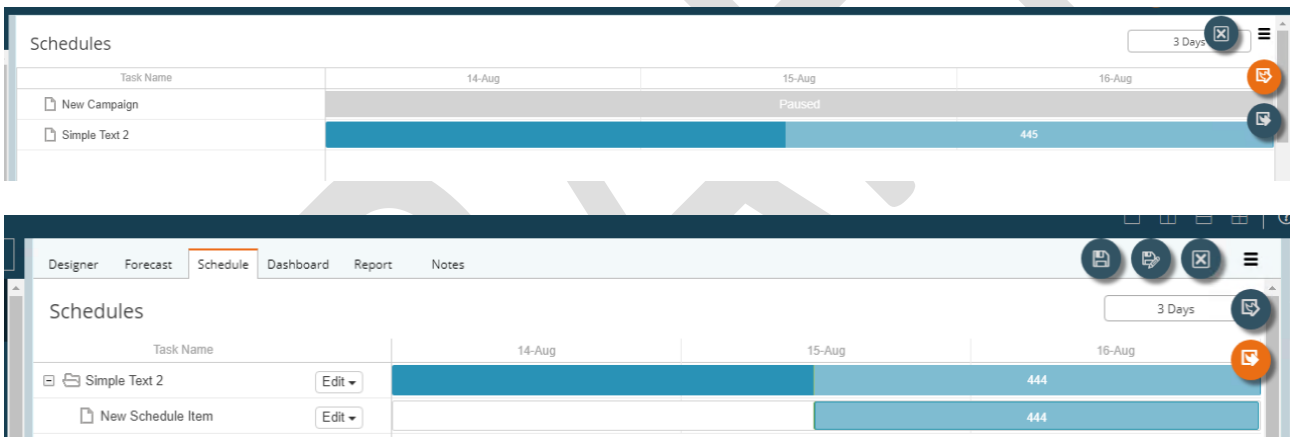


The system will allow you to preview the data that will be available to use as seed data.



## 1.2. Task and Campaign Information Download

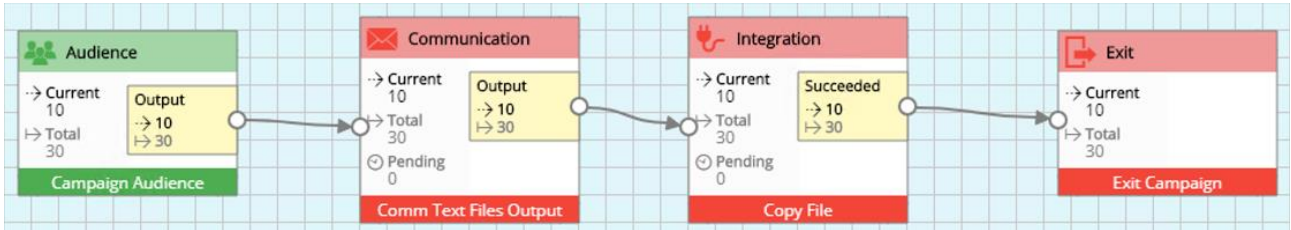
It is now possible to download campaign task summary and details from the home page and the campaign schedule tab.



The task summary details will show the high level information for each campaign. The file is in a format that can be easily viewed in Excel.

### 1.3. Post Processing

The system will allow you to call processes\executables as part of your campaigns. This means you can run specialised activities that are specific to your organisation.



Post processing activities are called from an integration step.

**Copy File**  
Integration

Name: Copy File

Use Integration Channel  Use Post Processor

Post Processor Configuration

Post Processor: Copy Output File

Nurture Scoring

Examples:

- Run a process to copy campaign output to a different location.
- Run a process to reformat the campaign output into the correct format for your CRM system.
- Run a process to call an API to output the records to a custom channel.

### 1.4. Volume Control

This new campaign step type allows you to control the volume of records that progress using a variety of methods.

**Action**

- Seed List
- Communicati...
- Integration
- Dedupe
- Response
- Wait
- Merge
- Control
- Tag
- Link To
- Volume Limit

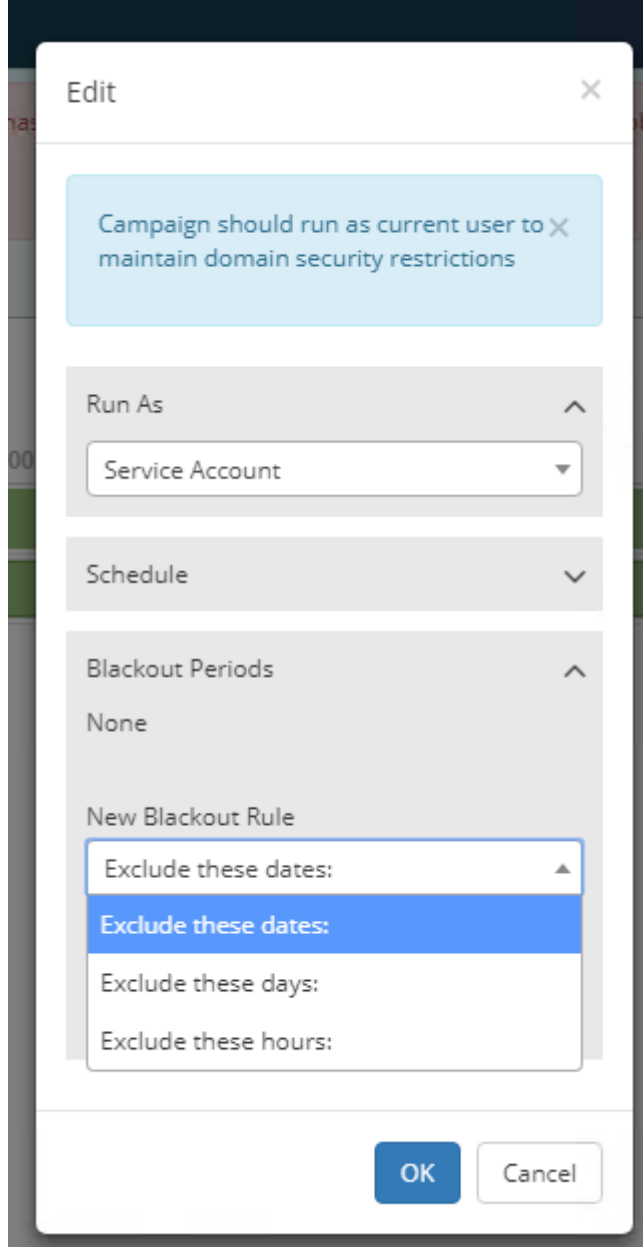
Typically a volume limit step will be placed before and communication or output step.

The Volume Limit offers the following restrictions:

<b>Sampling</b>	<b>Throttling</b>
Sampling can be performed using the options shown below.	Throttling can be performed using the options shown below.
<div style="border: 1px solid #ccc; padding: 5px;"> <p>Sampling</p> <p>Sample Type</p> <ul style="list-style-type: none"> <li>Random Fixed</li> <li>None</li> <li style="background-color: #007bff; color: white;">Random Fixed</li> <li>Random Percentage</li> <li>One in N</li> <li>Top Ranked N</li> </ul> </div>	<div style="border: 1px solid #ccc; padding: 5px;"> <p>Throttling</p> <p>Maximum Records</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Apply per run limit</li> <li><input type="checkbox"/> Apply campaign limit</li> </ul> <p>Time Period Limit</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Apply time period limit</li> </ul> <p>Sort Order</p> <p>Oldest</p> </div>

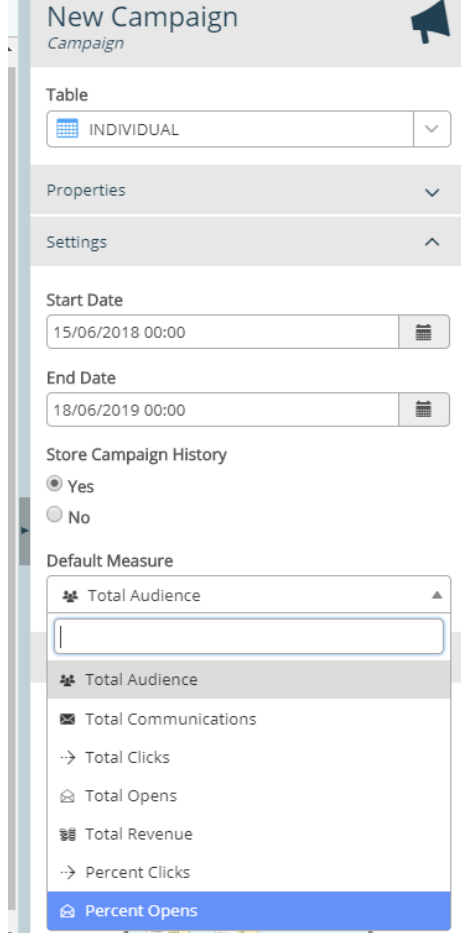
### 1.5. Scheduler Blackout Periods

This release includes functionality that allows you to define blackout periods where you can disable periods of time when schedules will not run.

	<p>The functionality offers 3 options, which can be combined to offer great flexibility in defining periods of time where schedules will not run.</p> <p><b>Exclude these dates:</b> Choose a date or a range of dates to exclude.</p> <p><b>Exclude these days:</b> Choose day(s) of the weeks that you wish to exclude.</p> <p><b>Exclude these hours:</b> Exclude a range of hours.</p>
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## 1.6. Campaign Metrics

This release contains some simple metrics that can be shown within the Journey planner.

	<p>The default metric for a campaign can be set from the properties pane of a campaign.</p> <p><b>Total Audience</b> The number of records that have entered the campaign.</p> <p><b>Total Communications</b> The number of records that have passed through communications steps.</p> <p><b>Total Opens</b> The number of unique opens recorded against this campaign.</p> <p><b>Percent Opens</b> (Total Opens / Total Communications)</p> <p><b>Total Clicks</b> The number of unique clicks recorded against this campaign.</p> <p><b>Percent Clicks</b> (Total Clicks / Total Communications)</p>
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These metrics can then be displayed with the campaign journey planner.

